

Atty Docket No. 022273-000400US

PTO FAX NO.: 703-872-9306

ATTENTION: Examining Attorney

Group Art Unit 3661

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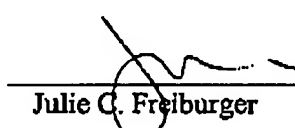
I hereby certify that the following documents in re application of WILLIAM J. JOHNSON, Application No. 10/823,386, filed April 12, 2004 for SYSTEM AND METHOD FOR PROACTIVE CONTENT DELIVERY BY SITUATIONAL LOCATION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Transmittal Form
2. Power of Attorney

Number of pages being transmitted, including this page: 3

Dated: September 21, 2004


Julie C. Freiburger

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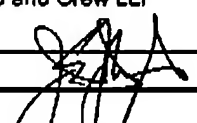
TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, CA 94111-3834
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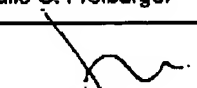
60314479 v1

PTO/SB/21 (04-04)

TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/823,386	
	Filing Date	April 12, 2004	
	First Named Inventor	JOHNSON	
	Art Unit	3661	
	Examiner Name	Unassigned	
Total Number of Pages in This Submission	3	Attorney Docket Number	022273-000400US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Townsend and Townsend and Crew LLP Jonathan E. Jobe	
Signature	 Reg. No. 28,429	
Date	September 21, 2004	

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, Fax No. (703) 872-9308 on September 21, 2004.			
Typed or printed name	Julie C. Freiburger		
Signature		Date	September 21, 2004

60314495 v1

PTO/SB/82 (09-03)

**REVOCATION OF POWER OF
ATTORNEY WITH
NEW POWER OF ATTORNEY
AND
CHANGE OF CORRESPONDENCE ADDRESS**

Serial Number	10/823,386
Filing Date	April 12, 2004
First Named Inventor	JOHNSON
Art Unit	3661
Examiner Name	Unassigned
NEW Atty. Docket No.	022273-000400US

I hereby revoke all previous powers of attorney given in the above-identified application:☐ A Power of Attorney is submitted herewith.**OR**☒ I hereby appoint the practitioners associated with the Customer Number:**20350**☐ Please change the correspondence address for the above-identified application to:☐ The address associated with
Customer Number:**OR**☐ Firm or
Individual Name

Address

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I am the:

☒ Applicant/Inventor.☐ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Name William J. Johnson

Signature

Date

9/14/2004

Telephone

972-539-7137

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ Total of _____ forms are submitted.

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